

2022 Symposium Panel Session: "Addressing Economic Equity in our State"

This conversation will include a general discussion about how underserved populations in Idaho lack access to education, skills-development, and the capital needed to achieve economic mobility. We will then open it up to local organizations who are working to close the wealth gap by removing the barriers that prevent self-sufficiency and economic advancement. Learn about the services they offer and how you can get involved to build a healthier local economy. Panel moderated by Theresa McLeod.

Panel includes:

Kelli Parker is a Boise native who spent ten years living in a quaint French village where she discovered her love for rock climbing, cheese, and the importance of a strong community. As Director of Economic Opportunity (EO) by Jannus, Kelli's focus is on meeting its mission of empowering the underserved to realize economic mobility, a vital outcome for achieving inclusion, self-sufficiency, and a healthy local economy. She is an active volunteer who gives her time in a variety of roles with Idaho Women's Charitable Foundation, the Homeless Coalition of Southwest Idaho, Women Innovators (W.IN), and St. Luke's Health System.



Diane Bevan is the CEO of the Idaho Hispanic Foundation and the Executive Director of the Idaho Women's Business Center and Idaho Connect Community Navigator Programs. She has built her career on being a connector and building ecosystems. From an early entrepreneur at age 16 to owning an event venue and 2 retail prom/bridal stores, she knows first-hand the barriers women face in business. Her constant drive to empower women and serve the underserved shows in her community and servant leadership. She is a 2019 and 2020 IBR Woman of the Year honoree, 2021 CEO of Influence, and most recently a 2022 top 50 Most Influential Business Leaders in Idaho. As a former caterer and cookbook writer, Diane loves baking delicious desserts for her family and friends.

Marie Baker is currently the Region III Director for the Idaho Small Business Development Center. Region III is responsible for ten counties (Ada, Adams, Boise, Canyon, Elmore, Gem, Owyhee, Payette, Valley, and Washington). Marie is passionate about entrepreneurs and their journey. Her skill set is the ability to work collaboratively and assist clients with achieving their goals. Marie received her BS in Business from Fresno State and Master's Degree in Organizational Development from University of San Francisco. She spent five years in banking before starting her own business. Combining her education and experience, Marie went on to consult, coach, and educate small businesses in the Central Valley of California before moving to Idaho. In her spare time, you will find her hiking, volunteering on a local Rotary project, visiting family, or enjoying the great outdoors with her husband and dog.



Kathleen Minogue is Founder & CEO of CrowdFund Better, the leading crowdfunding education and technical assistance organization in the U.S. Since 2012 she has been helping entrepreneurs use crowdfunding to unlock the financial and nonfinancial support of their networks to fund projects not supported by traditional finance. Kathleen is the creator of The CrowdFund Better Process™ and has coached successful donation, rewards and investment crowdfunding campaigns. She is particularly focused on bringing the crowdfunding opportunity to women, minority and rural entrepreneurs. Kathleen has been featured in The Wall Street Journal and Forbes, and presented at the Director's Guild of America, America's SBDC National Conference, Crowd Invest Summit, and Crowdfunding Deep Impact UK. Prior to CrowdFund Better, Kathleen spent many years in the field of education and worked in the investment banking division of JPMorgan building relationships with technology venture capitalists.



Terra Rossetto manages Boise's IRC Center for Economic Opportunity loan programming and financial coaching program. She coaches Treasure Valley's refugee and immigrant population to help them gain understanding of the US financial and banking system, including the credit system. She teaches budgeting and debt management. She worked previously in bookkeeping, HR services, and coordinated a cultural exchange program. She is a tireless girl scout leader. She received her Bachelor of Arts degree from UC Davis in International Relations with a Focus in Peoples and Nationalities.



Theresa E. McLeod is a Boise native and graduate of the University of Puget Sound (BA) and Boise State University (MBA). Theresa has worked in the private sector (The Terteling Company), the public sector (City of Boise) and the nonprofit sector (St. Luke's Health System). Community has been the center of her varied careers. Theresa's focus has included mayoral and community initiatives dedicated to improving social determinants of health (including basic needs, transportation, the built environment, education) supporting opportunities for youth to flourish, seniors to age in place, businesses to excel, and neighborhoods to thrive.

As Administrator, Community Health & Engagement, St. Luke's, Theresa guides the strategic, integrated community health and engagement work plans across the St. Luke's footprint, serving St. Luke's mission to improve the health of people in the communities we serve. She oversees community benefit investing including the Community Health Improvement Fund grant program and transformational funding of community solutions addressing significant health needs, housing stability, food and nutrition security and mental and behavioral health. Theresa serves as a liaison in connecting St. Luke's resources with community and civic needs and cultivating collaborations with nonprofits supporting the activation of St. Luke's Community Health Needs Assessments and Implementation plans.

Theresa enjoys serving the community and currently serves on the board of directors of the Women and Children's Alliance. Theresa is a former board member of Create Common Good, the Idaho Shakespeare Festival, United Way of Treasure Valley, American Red Cross, Idaho Theater for Youth, and the University of Puget Sound Alumni Board. She is a founding member of the Idaho Women's Charitable Foundation.

Theresa has been recognized for her commitment to community, receiving several awards including the Women and Children's Alliance "TWIN" award, the Leadership Boise Alumni Association 2014 Social Responsibility Award, and the City of Boise Mayor's Livability Award.

Theresa and her husband have two grown children. Together they enjoy hiking, fly fishing, skiing, and spending time with family and friends.