



**Idaho Women's Charitable Foundation** exists to bring positive change to our community. Since 2001, our members' pooled and individual philanthropic contributions have provided more than \$5 million dollars of funding to education, health, environment, financial stability, and arts nonprofit organizations in the Treasure Valley region and beyond.

Our **Fall Symposium** provides education about community needs and the opportunities for philanthropy and collaboration to positively impact the lives of people in southwestern Idaho. **The Fall 2022 Symposium**, now taking place after the 2020 postponement, will emphasize women's impact in our community through philanthropy, and inspire participants to engage locally.

In 2018, a record **800 community-minded women and men** attended our symposium. They gathered to hear keynote speaker Nicholas Kristof, a passionate human rights advocate who has spent his career shining a spotlight on social injustices and global inequities, especially those affecting women and girls such as human trafficking. Attendees gained an understanding of how the impact of poverty and philanthropy contribute to the causes and cures of homelessness.

***Entrepreneurial Philanthropy: Celebrating Change-Making Women***  
**Featuring Dinner Keynote by Jessica Jackley**

**Jessica Jackley, founder of KIVA, the world's most successful microlending site, will be our symposium dinner keynote speaker.** Jackley is a Founder and former Chief Marketing Officer of KIVA, the world's first peer to peer microlending website. KIVA lets users lend as little as \$25 to aspiring entrepreneurs around the globe, providing affordable capital for them to start or expand microenterprises. Named one of the top ideas of the year by The New York Times Magazine, and praised by Oprah, Bill Clinton, and countless others, KIVA is one of the fastest-growing social benefit websites in history and has, since its inception, raised over \$1 billion for aspiring entrepreneurs across 206 countries. Jackley was also named by Forbes as one of 5 rising stars in Healthcare, Education, and the Environment. She is the author of the book *Clay Water Brick: Finding Inspiration from Entrepreneurs Who Do the Most with the Least*, which the Financial Times called "so thoroughly well-meaning and engagingly put it is too magnetic to put down."

On behalf of the over 400 women of Idaho Women's Charitable Foundation, we ask you to join us as a Sponsor of the 2022 Fall Symposium. Individual, business, and foundation sponsors help to underwrite approximately 60% of the cost of the Fall Symposium. Individual ticket sales will fund the balance of the cost. Information about sponsorship is enclosed.

We thank you for giving your fullest consideration to our request for support.

Sincerely,

Molly Harder  
2022 Fall Symposium Chair

Mikel Ward  
IWCF President



## **2022 Symposium *Entrepreneurial Philanthropy: Celebrating Change-Making Women***

### **Jessica Jackley**

You can do good and do well at the same time. Just ask Jessica Jackley, founder of KIVA, the world's most successful microlending site. Praised by the likes of Oprah and Bill Clinton, Jackley champions diverse skill sets, finding meaning in your work, and dreaming big. On stage, Jackley delivers an upbeat and enduring message: you can synthesize your disparate skills to create a meaningful life and career.

Jessica Jackley is a Founder and former Chief Marketing Officer of KIVA, the world's first peer to peer microlending website. KIVA lets users lend as little as \$25 to aspiring entrepreneurs around the globe, providing affordable capital for them to start or expand microenterprises. Named one of the top ideas of the year by The New York Times Magazine, and praised by Oprah, Bill Clinton, and countless others, KIVA is one of the fastest-growing social benefit websites in history and has, since its inception, raised over \$1 billion for aspiring entrepreneurs across 206 countries. Jackley was also named by Forbes as one of 5 rising stars in Healthcare, Education, and the Environment. She is the author of the book *Clay Water Brick: Finding Inspiration from Entrepreneurs Who Do the Most with the Least*, which the Financial Times called "so thoroughly well-meaning and engagingly put it is too magnetic to put down."

Jackley first saw the power and dignity of microfinance while working in East Africa with a microenterprise non-profit. Convinced that social change happens across all sectors, Jackley has worked in public, nonprofit, and private organizations including the Stanford Center for Social Innovation, Amazon.com, Potentia Media and many others. Jackley is the recipient of the Symons Innovator Award, which recognizes the importance of women's participation in technology innovation and business.

Jackley was also a founder and CEO of ProFounder, which joined forces with GOOD to create innovative tools and experiences for entrepreneurs to crowdfund. She is currently an independent consultant and investor with the Collaborative Fund, and recently served as Walt Disney Imagineering's first Entrepreneur-in-Residence, focusing on projects related to corporate citizenship, social impact, and happiness.

Jackley served as a Visiting Practitioner at Stanford's Center for Philanthropy and Civil Society. She has taught Entrepreneurial Design for Social Change at Drew University and Global Entrepreneurship at the Marshall School of Business at USC. She is a member of the Council on Foreign Relations, a World Economic Forum's Young Global Leader, and serves as an active board member or advisor for several nonprofit organizations including Habitat for Humanity.

Currently, Jackley divides her time between her roles as Founder & CEO of Altruists, General Partner at Untapped Capital, and continuing her tenure as an instructor at the USC Marshall School of Business.



## 2022 FALL SYMPOSIUM SPONSOR INFORMATION

**Event Details:**      **Tuesday, October 18, 2022**  
Boise Centre on the Grove

Workshops, 8:00am –12:00pm

Luncheon, 12:00pm – 1:30pm

Dinner featuring keynote speaker Jessica Jackley, 6:30 pm

Private Sponsor Reception with Ms. Jackley, 5:00 pm

### **\$10,000 Partner Level**

- ❖ 1 available. *Sponsorship levels with limited availability are confirmed on a first come, first served basis.*
- ❖ Special recognition in event day collateral materials (logo); mention in media promotion; on-screen (logo) at keynote and workshops shared with IWCF.
  - Logo/Name on all print advertising and paid media
  - Logo/Name on IWCFBoise.org website event page
  - Recognition in IWCF quarterly digital newsletter and bi-weekly e-newsletters (approx. 380 circulation)
  - Recognition 14+instances on social media including Facebook (1000+ followers), Instagram (400+ followers), Twitter and LinkedIn
  - Logo/Name listed on Symposium program
  - Logo/Name on screens throughout venue and in workshops
- ❖ Keynote Dinner
  - Verbal recognition from the stage
  - Executive may make a brief statement from the stage about your business/organization and commitment to positively impact our community
  - 2 tables (20 tickets to keynote dinner and morning workshops) in front of stage (superior location)
  - Recognition on keynote dinner table sign and on your table signs
  - 20 copies of *Clay Water Brick* autographed by Jessica Jackley
  - Opportunity to donate branded item table favor (600-700)
- ❖ Keynote Luncheon
  - 1 table (10 tickets to keynote lunch and morning workshops)
- ❖ Private Sponsor Reception
  - 20 tickets to private reception with Jessica Jackley, Fall Symposium Sponsors, and IWCF leadership prior to the Keynote Dinner

***Thank you for your support of our community and Idaho Women's Charitable Foundation.***



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### **\$5,000 Educator Level**

- ❖ 4 available. *Sponsorship levels with limited availability are confirmed on a first come, first served basis.*
- ❖ Special recognition in event day collateral materials (logo); on-screen (logo – not shared screen) at luncheon and workshops shared with IWCF and mention in media promotion.
  - Logo/Name on IWCFBoise.org website event page
  - Recognition in IWCF quarterly digital newsletter and bi-weekly e-newsletters (approx. 380 circulation)
  - Recognition 9+ instances on social media including Facebook (1000+ followers), Instagram (400+ followers), Twitter and LinkedIn
  - Logo/Name listed on Symposium program
  - Logo/Name on screens throughout venue and in workshops
- ❖ Keynote Dinner
  - Verbal recognition from the stage
  - 1 table (10 tickets keynote dinner) in front of stage (superior location)
  - Name on your table signs
  - 10 copies of *Clay Water Brick* autographed by Jessica Jackley
- ❖ Keynote Luncheon
  - 1 table (10 tickets keynote lunch and morning workshops)
- ❖ Private Sponsor Reception
  - 10 tickets to private reception with Jessica Jackley, Fall Symposium Sponsors, and IWCF leadership prior to the Keynote Dinner

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<b>\$2,500 Impact Level</b>
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- ❖ 6 available *Sponsorship levels with limited availability are confirmed on a first come, first served basis.*
- ❖ Special recognition in event day collateral materials (logo); on-screen (logo) at keynote shared with IWCF and other Impact Sponsors
  - Logo/Name on IWCFBoise.org website event page
  - Recognition in IWCF quarterly digital newsletter and bi-weekly e-newsletters (approx. 380 circulation)
  - Recognition 4+instances on social media including Facebook (1000+ followers), Instagram (400+ followers), Twitter and LinkedIn
  - Logo/Name listed on Symposium program
  - Logo/Name on screens throughout venue and in workshops
- ❖ Keynote Dinner
  - Verbal recognition from the stage
  - 1 table (10 tickets keynote dinner) in front of stage second row of tables (premium location)
  - Name on table sign
  - 10 copies of *Clay Water Brick* autographed by Jessica Jackley
- ❖ Keynote Luncheon
  - 1 table (10 tickets keynote lunch and morning workshops)
- ❖ Private Sponsor Reception
  - 4 tickets to private reception with Jessica Jackley, Fall Symposium Sponsors, and IWCF Board Members prior to the Keynote Dinner

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<b>\$1,500 Community Table Sponsor Level</b>
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- ❖ Special recognition in event day collateral materials (listing)
  - Logo/Name on IWCFBoise.org website event page
  - Recognition in IWCF quarterly digital newsletter and bi-weekly e-newsletters (approx. 380 circulation)
  - Recognition on social media including Facebook (1000+ followers), Instagram (400+ followers), Twitter and LinkedIn
  - Logo/Name listed on Symposium program
  
- ❖ Keynote Dinner
  - 1 table (10 tickets keynote dinner)
  - Name on table sign
  - 5 copies of *Clay Water Brick* autographed by Jessica Jackley
  
- ❖ Keynote Luncheon
  - 1 table (10 tickets keynote lunch and morning workshops)

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